

VPI STRATEGIES' CAPABILITIES STATEMENT



VPI, the Next Generation Specialty Consulting Firm, leverages strengths, provides intelligence and offers innovative solutions to complex business issues. We increase productivity by leveraging the [four generations in the workplace](#).

- ☑ We facilitate strategies, conduct research and offer options using a strengths-based approach.
- ☑ We assist with developing and executing vision, mission, teamwork and goals.
- ☑ We implement strategy by coaching, training and motivating as changes are implemented.

Our firm's ideal client is one whose leaders understand something new is needed to achieve different results, desire a smart growth strategy and truly value their human assets. We work in the public, non-profit and government sectors.

STRATEGY

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|-------------------------|------------------------------|
| ☑ Facilitations | ☑ Strategic Plans |
| ☑ Virtual Facilitations | ☑ Cultural Integration |
| ☑ Feasibility Studies | ☑ Organizational Development |
| ☑ Business Plans | ☑ Strategic Marketing Plans |

RESEARCH

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|---------------------------|------------------------|
| ☑ Stakeholder Interviews | ☑ Secondary Research |
| ☑ Facilitated Discussions | ☑ Competitive Analysis |
| ☑ Focus Groups | ☑ Industry Analysis |
| ☑ Web Surveys | ☑ External Scans |

COACHING

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| ☑ Executive | ☑ High Potential Performers |
| ☑ Executive Team | ☑ Career Transition |

TRAINING – A Sample From Our 45-Module Leadership Academy

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| ☑ Increasing Cross-Generational Communication | ☑ Critical Conversations |
| ☑ Making the Most of Your Strengths | ☑ Maximizing Millennials |
| ☑ Dealing With Difficult People | ☑ Strength Based Leadership |
| | ☑ Making the Most of Your Team |

KEYNOTES/PRESENTATIONS

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| ☑ Top Ten Generational Gems to Retool for Your Organization | ☑ Hope, Prince Charming and Other Leadership Lessons |
| ☑ Taking Teams to The Next Level | ☑ Women As Leaders: Past/Present/Future |
| ☑ Me Management | ☑ Are You Ready for the Generational Leadership Landscape Shift? |
| ☑ Workplace Evolution: What's Next | |